NEWS RELEASE

ADI APPLIED DYNAMICS INTERNATIONAL

Date: 24 February 05

For Immediate Release 4988ADI

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Applied Dynamics International Appoints Scott James Vice President of Business Development and Julius Nagy Vice President of Sales

Ann Arbor, MI ... Applied Dynamics International (ADI, Ann Arbor, MI) today announced that Scott James has been appointed as Vice President of Business Development and Julius Nagy has been appointed Vice President of Sales. Both will continue to report to Melissa Wright, Applied Dynamics Intl. Chief Operating Officer.

"Over the past two quarters Scott and Julius have demonstrated strong management ability and great insight into Business Development and Sales at ADI, respectively," said John McIntosh, Applied Dynamics Intl. Chief Executive Officer. "Near-term opportunities for ADI's real-time simulation technology are immense and Scott and Julius have begun implementing a sales and marketing vision to take ADI forward."

Scott James holds Master Degrees in Engineering from the University of Waterloo, Ontario, and has five years experience applying ADI technology to challenging embedded systems development projects in the aerospace industry. James is also currently attending the University of Michigan's MBA program. James is an Ann Arbor resident.

Julius Nagy is starting his 25th year in the Real Time, Simulation and Embedded Computer Markets. Before coming to ADI he held various positions in Sales and Business Development for companies such as Concurrent Technologies, Centric Software, Concurrent Computer Corporation and SAIC. He holds a B.S. Interdisciplinary Technologies from Eastern MI University.

Applied Dynamics International, a pioneer in the development, manufacture, and application of simulation and control system technology for 47 years, was founded by four members of the University of Michigan faculty in 1957. ADI is a supplier of advanced embedded hardware and software development tools for the aerospace, automotive, defense, electronics and other related industries. Headquartered in Ann Arbor, MI, Applied Dynamics International also has offices in the United Kingdom, installations in 23 countries and representatives throughout the world. Visit ADI at www.adi.com